

The Policies of Political Parties Effecting to General Election Right of People in Songkhla Province

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Abstract : Research article on the party's effected to people's decision to vote the general election of representatives in Songkhla Province have the following objectives: 1) to study the general conditions of policy proposals of the party's effected to people's decision to vote the general election of representatives 2) to study the elements of determining the political party's effected to people's decision to vote the general election of representatives. 3) To present Buddhist principles in the preparation of the political party's effected to people's decision to vote the election of representatives. 4) To create new models and knowledge. It is a qualitative research, analysis and synthesis from academic documents, books, research, in-depth interviews. Including organizing a group discussion forum from experts. The research tool used was an interview form and the data were analyzed using descriptive methods. The results of the research found that: 1) The general condition of the presentation of the party's effected to people's decision to vote the general election of representatives, politics today is highly competitive in every aspect, every component of political parties. Including the party leader, party policy, party representatives, and party funds, they all play an important role in helping to support changes in the results of every election at any time. 2) Components in presenting the policies of political parties that affect people's decisions in Using the right to elect members of the House of Representatives, it was found that all political parties have the same policies throughout the country. There should be policies regarding farming problems, energy problems the problem of falling agricultural product prices. 3) Using Buddhist principles to integrate, for example, political parties use Principles of Aparihaniyadhamma 7, Saraniyadhamma 6 and Principles 6. Political party leaders use the principles of Brahmavihahara 4, Dasapitharadhamma 10, Abaya Mukha 6, Agati 4. And the characteristics of individuals who represent political parties use the principles of Devadhamma 2, Abaya Mukha 6, Loka Dhamma 4 and the Threefold 3, the political side of political parties uses the principles of Iddhipada 4, Sanghahavattu 4, and Agati 4, and the needs of the people use the principles. The Noble Eightfold Path, Sangha Vattu 4, Abya Mukha 6, and Loka Dhamma 4, New formats and knowledge is the 5Ps model, which has the following details: P (Party) P (Party's Leader) P (Personality) P (Policy) and P (People's Require)

Key words: Political party policy, Buddhist principles, Decision making, exercising voting rights,

Introduction

Political parties are very important to the regime. Even in non-democratic regimes It is still necessary to have a political party. Democratic political parties It is considered to play an important role in democratic governance because political parties are the main institutions that acts as a link between the "government sector" and the "public sector" whereby political parties take the problems or needs of the people and translate them into party policies and put those policies into practice when elected to serve in the legislative or executive branches (Khemthong Tonsakunrungruang,2020, p.266)

Public policy is very important to society and the nation because it affects the lives and livelihoods of the entire country. The government must issue policies and implement them to help solve problems or make people's lives better to meet the needs of the people as for the people, when they see that the government's policies are

beneficial and respond to their lifestyle needs, they will support the government more. It can be said that public policy is something that facilitates the interests and demonstrates a relationship with both the people and the government. Therefore, public policy is a government practice that focuses primarily on creating benefits for the people in order to meet the needs of the people and develop people's lives for the better (Ingfa Singnoi and Ratchat Tassanai, 2020, p. 610 -623) Public policy is a guideline of actions or decisions or laws of the state which have been decided and established in order to guide actions that lead to achieving goals through planning, project preparation, management, operational processes Operations that meet the needs and necessities of the people to achieve good public policy that can effectively solve public problems. It plays an important role in the development of society and the nation. The most important part of obtaining good public policy is that it comes from the process of studying and analyzing public policy according to academic principles (Kenaphoom. S, 2021 pp. 1-19) .The general condition of policy-making among Thai political parties has more complicated and diverse factors especially for reasons that are tied to external social and political movements rather than being tied to the leaders and leaders within the party at the same time, the measurement of success will shift weight to influencing society and politics. The sole goal is to get elected political party policies often have the characteristics of "selling dreams" and are unable to actually solve people's problems. In the past it can be said that the study of policy making by political parties has only the aim or the goal of only the results and losses in elections rather than the determination of policies that can actually solve problems in the local area or society.

Currently, Songkhla Province There is a problem regarding encroachment on public land because there is an area next to the sea. The villagers' main occupation is fishing. There is also the problem of price disparity in agricultural and fishery products. Products from rice farming, palm plantations, and rubber plantations have low prices, as well as problems with tourism promotion that lacks sincerity and consistency from the government, etc. All of these are factors that affect the slow development. The policy determination of political parties before the election is the policy that must lead to the solution of the problem. and brought to support the needs of solving problems of the people Both seafood products, latex, and rice have fallen in price, as well as tourism. Investment in various fields is still a problem in people's lives. Decisions of the general voters in Songkhla Province Policy is therefore extremely important.

Methodology

1. Population and sample

The researcher used the method of selecting key informants through in-depth interviews with 25 persons and a focus group with 10 persons. The key informant must be a person with qualifications consistent with the research topic, or a person who has expertise or experience in setting policies that affect people's decisions in the party's effected to people's decision to vote general the general election of representatives in Songkhla Province

2. Document study

2.1 Primary data documents The researcher used the Thai version of the Tripitaka. Mahamakut Rajavidyalaya University and the Encyclopedia that discuss principles related to helping one another and related teachings.

2.2 Secondary data documents include studying the essence of concepts. Dhamma principles related to strengthening the support of Buddhism From the Athakatha, Dika, Anudika, Pakornvises, books, textbooks, dissertations, and related research, Academic articles Textbooks and explanations by religious officials, scholars, professors, magazines, and the Internet that have content related to the researched topic study and research, and collect information from theories related to research.

3. The research instrument was an unstructured interview which was open-ended. The content is divided into 2 parts as follows.

Part 1: Questions about the status of personal factors Interview respondent

Part 2: Questions about the party's effected to people's decision to vote the general election of representatives in Songkhla Province.

4. In-depth interview

The researcher conducted interviews as a guide for the discussion. Ask questions and take notes Ready to record the conversation After that, proceed with compiling and presenting the integration of knowledge about the party's effected to people's decision to vote general the general election of representatives in Songkhla Province.

5. Focus Group Discussion

It is an interview style where the researcher conducts an in-depth interview by determining the issues according to the objectives. After that, the researcher took the interview data and wrote it down to prepare for data analysis.

6. Data analysis and presentation

The researcher took the data obtained from the in-depth interview and focus group discussion to analyze and synthesize by presenting the research results in step by step using a descriptive method in a qualitative format according to the objectives and content After that, they proceeded with compiling and presenting the integration of knowledge on the party's effected to people's decision to vote the general election of representatives in Songkhla Province.

Results and Discussion

The party's effected to people's decision to vote the general election of representatives in Songkhla Province. The research results found that The general condition of policy making by political parties in Songkhla Province in the past. Many policies of all political parties have created concerns for the country's economic regulators. They fear that it will create misunderstandings and lead people to lack financial discipline. It also makes economic management in the future unsustainable, considering that most of the policies are policies that were formulated only to seek votes from the people because most of them are policies that focus on populism, giving away without conditions. It is expected that the government budget will be high. Create a burden on the Ministry of Finance and will continue to create negative effects in the long run Because there is interference in the marketing mechanism. There is concealment of information and distortion of economic facts. The advantage is that it is a policy that makes political parties successful. People respond to the policy of reducing, exchanging, giving away, plus the disadvantage is that it causes people to lose reliance on their own knowledge and abilities. When the time comes to face problems, they will look forward to receiving help from the government according to the policies that were promised in the campaign to the people causing a lack of self-reliance There is no effort, no enthusiasm in creating work to make money cause selfishness Taking advantage of each other and people in society, and most importantly, creating a bad culture in politics, that is, it will make people addicted to the request system. **Consistent with Phuriwat's research Punyawutpreeda** (2021, Abstract) has conducted research on Development of policy-making mechanisms for Thai political parties The results of the research found that: 1) The general conditions and problems and obstacles related to policy formulation of Thai political parties have complex factors and more diverse and dispersed especially for reasons based on social movements external politics rather than relying on leaders and leaders within the party. 2) The policy-making mechanism of Thai political parties requires that political parties be sincere in solving problems seriously. 3) Developing the policy-making mechanism of Thai political parties by adopting the 4 principles of Iddhipada. Use it as a guideline for policy making. The knowledge gained from the research indicates that the essence of the development of policy-making mechanisms of Thai political parties is It begins with policy formation from political party ideology. Leads to the process of determining political policy within the framework specified in the Constitution. Next is a policy decision. Ideas and guidelines for working with party policies consistent with and for the benefit of the nation and the people Adhere to the democratic system with the King as Head of State.

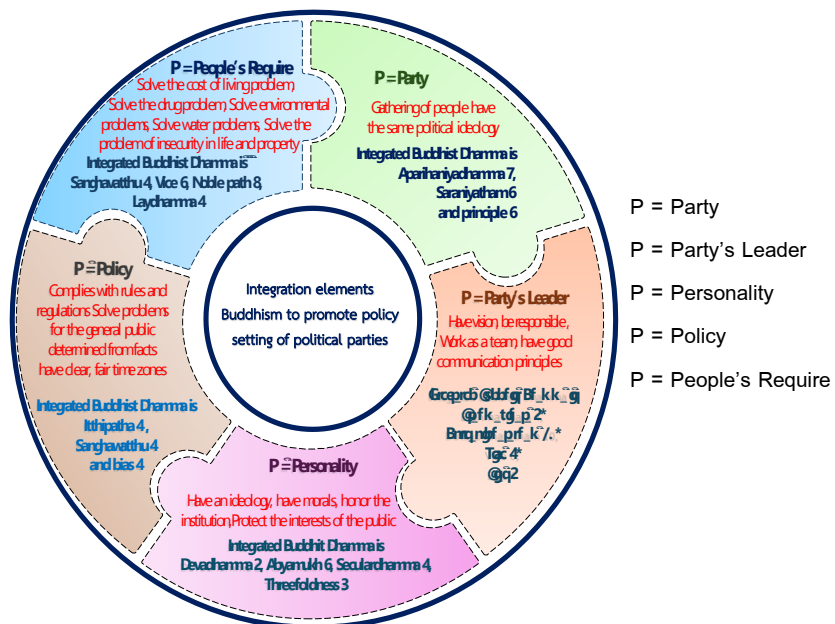
Components of political party policy making that affect people's decisions in exercising their rights to elect members of the House of Representatives in Songkhla Province.” The research results found that Policy determination of political parties in Songkhla Province Those involved rely on two important factors as follows: The first is the basic component factor. (Internal factors) There are 3 factors: 1) Factor of national interest 2) Factor of methods used in policy making 3) Factor of various knowledge that is useful and facilitates policy making and secondly (External factors) are environmental factors. There are 4 main factors: 1) geographic and historical factors, 2) political factors, 3) economic factors, 4) social factors and another important thing is that

the policy determination of political parties must not be monopolized only by government agencies, capital groups, and political leaders at the leading level of various political parties. This is consistent with the research of **Yongyut Phongsri** (2019, Abstract) as concluded. Research on Factors affecting the decision to elect members of the House of Representatives Pathum Thani Province: Study during the year 2019, the overall decision to elect members of the House of Representatives in Pathum Thani Province was at a moderate level. Can be arranged in descending order as follows: qualifications of candidates, policy, political party and campaigning and personal media Hypothesis testing found that gender, education level, occupation, monthly income no relationship with factors affecting the decision to elect members of the House of Representatives in Pathum Thani Province, which did not go according to According to the assumptions set for age It has a relationship with factors affecting the decision to elect members of the House of Representatives in Pathum Thani Province with statistical significance at the 0.05 level, which is in accordance with Assumptions set.

Buddhist principles that promote the creation of policies by political parties that affect people's decisions in exercising their rights to elect members of the House of Representatives, Songkhla Province. The research results found that as in Thailand most people practice Buddhism. Many principles of Buddhist Dhamma are therefore used to promote the policy of political parties, such as the 4 Sangha Vatthu principles, the 4 Brahmavihara principles, the 4 Iddhipada principles, the Dasapidharadhamma principles, the Aparihaniyadhamma principles, the Saraniyadhamma principles, the Loka Dhamma principles, Principles of Deva Dhamma, Principles of Agati 4, Principles of **Vice 6**, which are in line with the research of **Prakong Mato** (2022), research on "Promoting the political popularity of the people towards politicians in Uthai Thani Province." The research found that the 4 Sangha Vatthus are tools or principles that help bring together many people to live happily together. It is a tool to help eliminate conflicts that occur, allowing people to live together with love. It can be used from the family level to the society level. It is fairness that will create happiness. In the city and the nation. If anyone adheres to this principle of Sangha Vatthu, I am sure that I will be loved and respected by my co-workers and the general public. It is also consistent with Chutipphon's research. Wongamornwit, Termsak Thongin and Suraphon Suyaphrom (2020, Abstract) found that political ethics consists of 1) the aspect of goodness; Adhere to it as a guideline for working, be diligent and patient. 2) Accuracy. Be transparent Consider the success of the work. 3) Appropriateness. Give importance to solving problems of the people. and the application of the 4 principles of Secular Dhamma, namely 1) the principle of truth, managing work with transparency and be a good example. 2) The principle of using intelligence. Give people the opportunity to participate in planning. 3) The principle of tolerance is patience. Perform duties with diligence. 4) Principles: Sacrifice, be patient, and see the benefits of the people.

Knowledge gained from research is the knowledge of the 5Ps Model as follows: P1 = Party (refers to the party). Political parties are an important component of public policy in a democracy. There are 6 roles of political parties (Somchai Phakapaswiwat, 2003, page 190) as follows: 1) The duty of giving political direction (Orientation Function) 2) The duty of gathering together people with common ideas (Aggregation Function) 3) Duty to spread values (Socialization Function) 4) Duty to represent the people (Representation Function) 5) The duty of selecting political personnel (Recruitment Function) 6) The duty of creating legitimacy (Legitimacy Function) P2 = Party's leader means the party leader or head of a political party is a person who holds an important position in a political party. By performing duties according to law and according to the regulations of that political party according to the Organic Act on Political Parties. Its job is to manage the party's relations with the general public and lead competition with political rivals. And the important thing is It is the center of awareness of people's problems, with representatives of the party, both MPs and general party members, as the link. Gradually it becomes a driving force and a force in regulating the members of the party. P3 = Personality refers to the individual or party representative. There are 2 types of candidates for election to the House of Representatives: 1) the type of constituency in which constituency? There must be a branch of a political party or a representative of a political party in the province that has an area of responsibility in that constituency. In submitting candidates for the election of members of the House of Representatives on a constituency basis in any constituency, the political party shall send candidates for election from those selected from the political party branches. or a representative of a political party in the province that has an area of responsibility in that constituency is a candidate for election. 2) Sending candidates for the election of members of the House of

Representatives in the form of a list to political parties to prepare a list of names. To send to political party branches or representatives of political parties in the province, taking into account candidates from various regions and equality between men and women, the committee will determine the minimum ratio of male and female candidates that political parties must have. You can also submit to run for election. In the event that any political party is unable to send candidates according to the said ratio The reasons must be informed to the general public before the election application day. P4 = Policy means policy is a message that is broadly defined as a guideline for political party decision-making. It has important characteristics: 1) The policy is a broadly defined message with general implications. This may be specified in spoken or written language. 2) Policy is a directional framework for the executive and operational departments of political parties to use as goals or goals in their operations. Including being a guideline for decision-making by those involved and 3) Policy is not a method of operations but a conceptual framework used to set guidelines for achieving goals. or needs that have been determined as important. P5 = People's Require means the needs of the people. What is most evident and concrete every time there is an election is that the people want to nominate their chosen representatives to act in order to solve the problems of living. On solving poverty problems Regarding solving housing problems, solving problems, solving problems of insecurity in life and property. Solve political conflicts, etc. and develop and lead the nation to progress This is said is the demand of the people for the political sector, especially political parties that present policies to solve various problems, which is what the people hope for politicians and political parties.



Conclusion

The general condition of presenting the party's effected to people's decision to vote the general election of representatives in Songkhla Province. Politics in Songkhla Province is currently highly competitive in every aspect, both in terms of political parties themselves. The party leader, party policy, party representatives, party funds, and many other things. Because they all play an important role in supporting the results of every election to change at any time. In the past policy making relied on the centrality of political parties. Therefore, we emphasize the overall picture of the country, such as policies related to politics, economy, society, and various administrations, the prominent policy-making roles of the people involved, such as the role of party elites. The role of interest groups The role of politicians The role of civil servants As for the role of the people, there are not many opportunities because of the policies of most political parties in Thailand at present It is a policy that is not truly based on the needs of the people. But it is a policy that has been forced to accept by the political ruling class in a democracy.

Components in presenting policies of political parties that affect people's decisions in exercising their rights to elect members of the House of Representatives in Songkhla Province. Every political party has a political party

policy committee responsible for preparing policy. It consists of the party executive committee, party members, and people invited by the party to give advice on specific matters. The main policies are the policies used for campaigning that are the same throughout the country. which must be raised as the main issue in order to gain votes from the people It is a policy that solves problems covering the entire country as a whole, such as the problem of farming. Energy problems The problem of falling agricultural product floor prices, etc. In determining good policy, the principles of Buddhism must be integrated as follows: Political parties use Principles of Aparihaniyadhamma 7, Saraniyadhamma 6, and Principles 6, political party leaders use the principles of Brahnavihara 4, Dasapitharadhamma 10, Abaya Mukha 6, Bias 4, and the characteristics of individuals who represent political parties use the principles of Devadhamma 2, Abayamukham 6, Secular Dhamma. 4, and the Threefold 3, the political side of political parties uses the principles of Iddhipada 4, Sanghahavatthu 4, and Agati 4, and the needs of the people use the principles There are 8 noble paths, 4 Sangha Vatthu, 6 Abaya Mukha, 4 Loka Dhamma.

However, promotion and development of policy It should rely on cooperation between network partners, both the public sector, the private sector, the public sector, and various entrepreneurs involved in management and having a stake in the country's workforce. And when setting policy in any area, people involved in that area should be invited, including thinkers, operators, and recipients of results, such as specialized academics. folk philosopher People in the area and others.

Suggestions for next research

1. There should be research on the factors of participation in political party policy making. or other issues related to the policies of political parties at both the local and national levels
2. Research should be carried out in an operational manner. In order to promote policy making and to promote equality and fairness among all sectors of the people. To be aware of the content framework, process, legal framework, and various contexts necessary to be used as elements of policy formulation. In order to produce concrete results that will lead to further efficiency of operations.
3. There should be educational research to develop political party policies. By relying on the promotion mechanism of Buddhist principles that create equality and fairness for the people, society and the nation.

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