

Adaptive Supply Chain Risk Management Using AI Mitigating Disruptions and Enhancing Resilience in the Post-Pandemic Era.

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Abstract: - The COVID-19 pandemic has starkly revealed the vulnerabilities within global supply chains, prompting the urgent need for enhanced risk management strategies. This paper explores the application of Artificial Intelligence (AI) in adaptive supply chain risk management to mitigate disruptions and enhance resilience in the post-pandemic era. By leveraging AI technologies such as machine learning, predictive analytics, and optimization algorithms, organizations can proactively identify, assess, and respond to risks in real-time, thereby fortifying their supply chains against unforeseen disruptions. [1] This paper reviews existing literature on supply chain risk management, AI applications in supply chain management, and post-pandemic supply chain challenges. Furthermore, it presents examples illustrating how AI-driven adaptive risk management approaches have been implemented successfully to navigate disruptions and improve supply chain resilience. Through this analysis, the paper aims to provide insights into the transformative potential of AI-enabled adaptive risk management strategies in building agile and robust supply chains for the future.

Keywords: Supply chain, Risk management, Artificial Intelligence, Adaptive, Disruptions, Resilience, Post-Pandemic.

1. **Introduction:** - The COVID-19 pandemic has triggered a seismic shift in global supply chain dynamics, exposing vulnerabilities and underscoring the imperative for adaptive risk management strategies. As supply chains grappled with unprecedented disruptions, organizations confronted the harsh reality of insufficiently resilient systems, prompting a profound reevaluation of traditional risk mitigation approaches. In this context, the integration of Artificial Intelligence (AI) emerges as a transformative solution to fortify supply chains against future shocks.

Historically, supply chain risk management has relied on reactive measures, drawing primarily from historical data and predefined contingency plans.[2] However, the cascading effects of the pandemic have demonstrated the inadequacy of such static methodologies in addressing dynamic and unforeseen challenges. The need for real-time risk assessment and agile response mechanisms has propelled the adoption of AI-driven approaches as a cornerstone of post-pandemic resilience efforts.

Artificial Intelligence offers a diverse toolkit encompassing machine learning, predictive analytics, and optimization algorithms, empowering organizations to proactively identify, assess, and mitigate risks across their supply chains. [3],[4] By harnessing the power of AI, companies can leverage vast datasets to anticipate disruptions, forecast demand fluctuations, and optimize operational strategies in near real-time. This proactive stance enables them to swiftly adapt to evolving market conditions and navigate uncertainties with agility and precision.

The post-pandemic landscape presents a unique set of challenges for supply chain resilience, characterized by heightened volatility, supply chain fragmentation, and heightened customer expectations for reliability and transparency. Against this backdrop, AI serves as a catalyst for innovation, offering unparalleled capabilities to enhance visibility, responsiveness, and adaptability within supply chain ecosystems.

2. **Literature Review:** - Supply chain risk management (SCRM) has garnered increasing attention in academic literature and industry practice due to the growing recognition of the inherent vulnerabilities and complexities within global supply chains. This section provides an overview of key concepts, frameworks, and approaches in SCRM, along with an exploration of the challenges associated with traditional methodologies.

2.1 Concepts and Frameworks: Supply chain risk management involves the systematic identification, assessment, and mitigation of risks that may disrupt the flow of goods, services, or information within a supply chain network. [5],[6] Traditional risk management approaches typically focus on financial risks, such as market fluctuations and credit risks, while SCRM extends this scope to encompass a broader range of operational, strategic, and external risks.

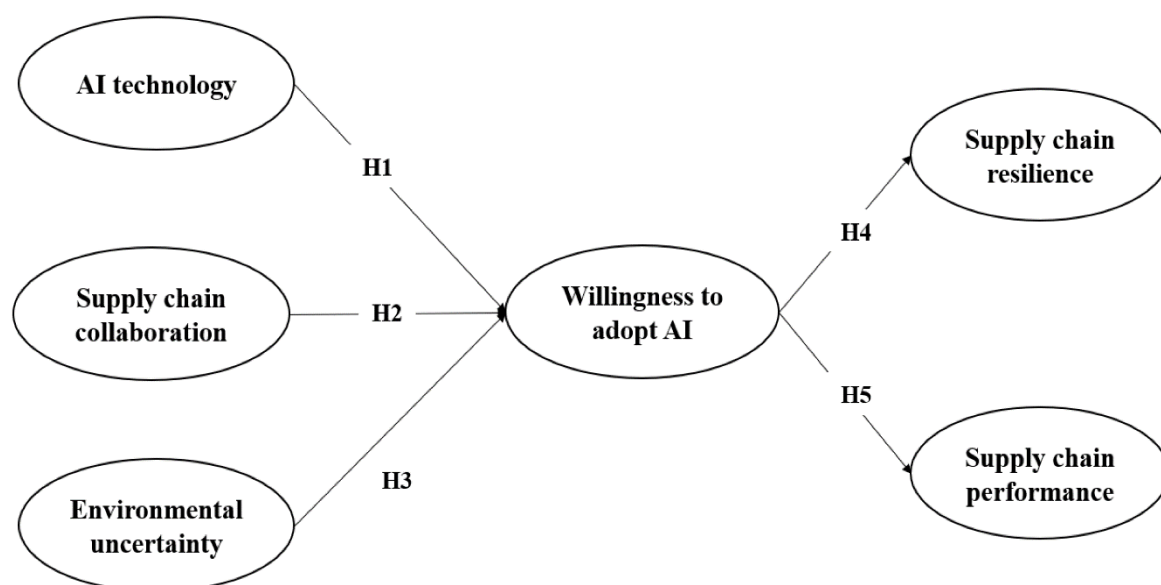


Figure 1 Adoption and collaboration of AI and SCM

One of the foundational frameworks in SCRM is the categorization of risks into different types, including demand risks, supply risks, operational risks, and external risks. This taxonomy provides a systematic way to understand and classify risks, enabling organizations to develop targeted mitigation strategies tailored to specific risk categories.

Another key concept in SCRM is the distinction between proactive and reactive risk management approaches. Proactive strategies involve anticipatory measures aimed at preventing or mitigating risks before they occur, while reactive strategies focus on responding to risks after they have materialized. Effective SCRM requires a combination of both approaches, with an increasing emphasis on proactive risk management in light of growing uncertainties and disruptions.

2.2. Challenges of Traditional Approaches: Despite the importance of SCRM, traditional risk management approaches face several challenges that limit their effectiveness in today's dynamic and interconnected business environment.

Lack of visibility and transparency: Traditional approaches often rely on historical data and heuristic methods, resulting in limited visibility into upstream and downstream supply chain activities. [7] This lack of transparency makes it difficult to identify emerging risks and vulnerabilities in real-time, leading to delayed or reactive responses to disruptions.

Siloed risk management processes: In many organizations, risk management functions are siloed across different departments or business units, hindering collaboration and information sharing. This fragmentation can lead to disjointed risk management efforts and gaps in risk coverage, particularly in complex supply chain networks with multiple stakeholders.

Inadequate risk assessment methodologies: Traditional risk assessment methodologies may be insufficiently robust or comprehensive to capture the full spectrum of supply chain risks, including non-linear and cascading effects. As a result, organizations may underestimate the likelihood or impact of certain risks, leaving them vulnerable to unexpected disruptions.

Static risk mitigation strategies: Traditional risk mitigation strategies are often static and predefined, lacking the flexibility to adapt to changing risk profiles or dynamic market conditions. [8],[9] This rigidity can limit organizations' ability to respond effectively to emerging risks or unforeseen events, increasing their exposure to supply chain disruptions.

Limited integration of technology: Many organizations rely on manual or spreadsheet-based tools for risk management, which can be time-consuming, error-prone, and ill-suited for analyzing large and complex datasets. The limited integration of technology hampers organizations' ability to leverage advanced analytics, predictive modeling, and real-time monitoring capabilities in their SCRM efforts.

In light of these challenges, there is a growing recognition of the need for more adaptive and data-driven approaches to SCRM that harness the power of emerging technologies such as Artificial Intelligence (AI) to enhance risk identification, assessment, and mitigation capabilities.

3. AI in Supply Chain Management: - Artificial Intelligence offers a range of tools and techniques that can enhance various aspects of supply chain management, including demand forecasting, inventory optimization, logistics planning, and risk management. Machine learning algorithms can analyze large datasets to identify patterns and predict future outcomes, enabling organizations to anticipate and respond to changes in demand, supply, and market conditions. [10],[11] Furthermore, AI-powered optimization algorithms can optimize supply chain operations, such as inventory levels, production schedules, and transportation routes, to improve efficiency and reduce costs. This section explores the applications, benefits, and challenges of AI in supply chain management.

3.1. Applications of AI in Supply Chain Management:

3.1.a Demand Forecasting: AI-powered demand forecasting algorithms leverage historical sales data, market trends, and external factors such as weather patterns or economic indicators to generate more accurate predictions

of future demand. By analyzing vast datasets and identifying hidden patterns, AI algorithms can anticipate demand fluctuations, seasonal trends, and market dynamics more effectively than traditional forecasting methods. [12] This enables organizations to optimize inventory levels, reduce stockouts, and improve customer service levels by ensuring the availability of products when and where they are needed.

3.1.b Inventory Management: AI algorithms optimize inventory management by dynamically adjusting reorder points, safety stock levels, and replenishment strategies based on real-time demand signals, lead times, and supply constraints. By analyzing historical data and demand patterns, AI systems can predict future inventory requirements more accurately, minimizing excess inventory and stockouts. Additionally, AI-powered inventory optimization algorithms consider factors such as product shelf life, storage costs, and supplier reliability to determine the most cost-effective inventory policies, helping organizations reduce holding costs and improve overall supply chain efficiency.

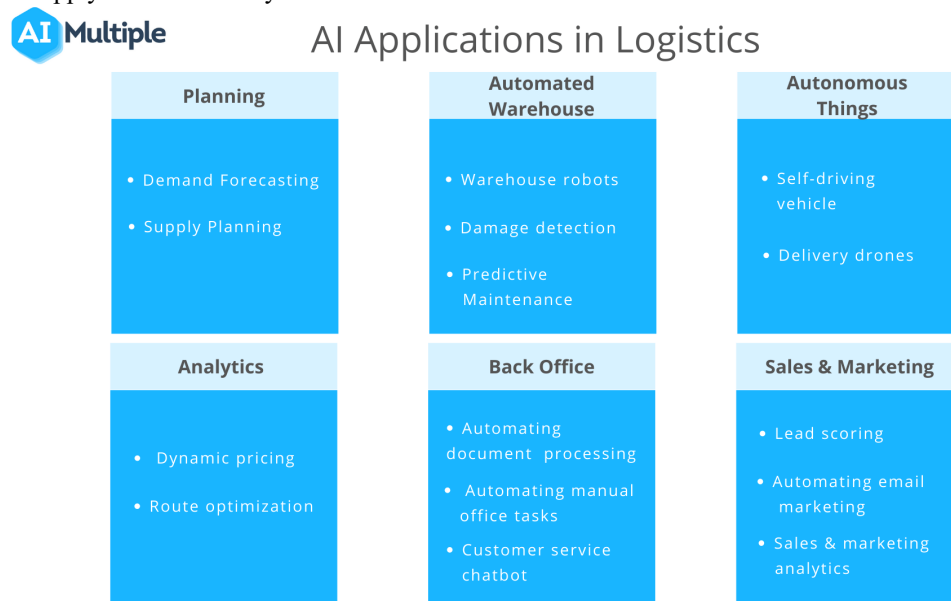


Figure 2 AI Applications in SCM logistics.

3.1.c Logistics and Transportation: AI-driven route optimization algorithms optimize transportation routes, vehicle scheduling, and delivery routes to minimize transportation costs, reduce fuel consumption, and improve on-time delivery performance. By considering factors such as traffic patterns, vehicle capacity, and delivery constraints, AI systems can generate optimal routing plans that minimize delivery times and maximize resource utilization.[11],[12] Additionally, AI-powered predictive maintenance systems use sensor data and machine learning algorithms to detect potential equipment failures before they occur, enabling organizations to schedule maintenance proactively and minimize downtime and disruption in transportation operations.

3.1.d Supplier Management: AI technologies enable organizations to assess supplier performance, identify potential risks, and optimize supplier selection and contract management processes. [16] Natural language processing (NLP) algorithms can analyze unstructured data from supplier contracts, emails, and social media to identify potential risks and opportunities, such as supplier financial instability, quality issues, or geopolitical risks. By automating supplier risk assessment and monitoring processes, AI systems enable organizations to make more informed decisions about supplier selection, negotiation, and relationship management, reducing supply chain risks and improving overall resilience.

3.1.e Risk Management: AI-driven risk management systems analyze diverse data sources, including historical performance data, market trends, and geopolitical events, to identify and assess potential risks across the supply chain. Predictive analytics algorithms can forecast the likelihood and impact of various risk scenarios, enabling

organizations to prioritize risk mitigation efforts and allocate resources effectively. [14],[15] By providing real-time insights into emerging risks and vulnerabilities, AI systems enable organizations to proactively manage supply chain risks and enhance overall resilience in the face of uncertainty and disruption.

3.2. Benefits of AI in Supply Chain Management:

3.2.a Improved Forecasting Accuracy: By leveraging advanced analytics and machine learning algorithms, AI-powered demand forecasting systems generate more accurate predictions of future demand, enabling organizations to optimize inventory levels, reduce stockouts, and improve customer service levels.

3.2.b Enhanced Efficiency: AI-driven optimization algorithms automate and streamline supply chain processes, reducing manual effort and improving operational efficiency. By optimizing inventory management, transportation routes, and supplier relationships, AI technologies help organizations minimize costs and improve resource utilization.

3.2.c Greater Agility: AI technologies enable organizations to adapt quickly to changing market conditions, demand patterns, and supply chain disruptions. [16] By providing real-time insights into supply chain performance and risks, AI systems enhance organizations' ability to respond quickly and effectively to emerging challenges and opportunities.

3.2.d Better Decision-Making: AI-powered analytics provide organizations with actionable insights into supply chain performance, risks, and opportunities, enabling them to make data-driven decisions and prioritize resources effectively. By providing visibility into supply chain operations and performance, [17],[18] AI systems empower organizations to identify areas for improvement and implement targeted interventions to drive continuous improvement.

3.2.e Cost Savings: By optimizing inventory levels, transportation routes, and supplier relationships, AI technologies help organizations reduce costs and improve profitability. By minimizing excess inventory, transportation costs, and supply chain risks, AI-driven supply chain management systems enable organizations to achieve cost savings and competitive advantage in the marketplace.

3.3. Challenges of AI in Supply Chain Management:

3.3.a Data Quality and Integration: AI algorithms require high-quality, clean, and integrated data from disparate sources to generate accurate predictions and insights. However, data silos, inconsistent data formats, and data quality issues can hinder AI implementation efforts, making it challenging for organizations to leverage AI effectively in supply chain management.

3.3.b Talent Shortages: Implementing AI in supply chain management requires specialized skills in data science, machine learning, and analytics. [18],[19] However, there is a shortage of talent with expertise in both supply chain management and AI, making it challenging for organizations to find and retain qualified professionals to lead AI initiatives.



Figure 3 Challenges of AI in SCM

3.3.c Change Management: The adoption of AI may require significant organizational change, including changes to processes, roles, and workflows. [16] Resistance to change, lack of buy-in from stakeholders, and cultural barriers can impede AI implementation efforts, making it challenging for organizations to realize the full benefits of AI in supply chain management.

3.3.d Ethical and Regulatory Considerations: AI algorithms may raise ethical concerns related to bias, privacy, and accountability. Organizations must ensure that AI systems comply with relevant regulations and ethical guidelines to mitigate risks and maintain trust with customers, partners, and stakeholders.

Despite these challenges, the transformative potential of AI in supply chain management is undeniable, offering organizations the opportunity to optimize processes, enhance efficiency, and drive competitive advantage in an increasingly complex and dynamic business environment.

4. Post Pandemic Supply Chain Challenges: - The COVID-19 pandemic has reshaped the landscape of global supply chains, bringing to the forefront a multitude of challenges that organizations must address in the post-pandemic era. Below, we delve into the key challenges faced by supply chains as they navigate the aftermath of the pandemic:

4.1. Supply Chain Disruptions and Resilience: The pandemic exposed vulnerabilities within supply chains, disrupting production, transportation, and distribution networks worldwide. Lockdown measures, border closures, and restrictions on movement resulted in labor shortages, factory closures, and delays in shipments. [20],[21] As supply chains recover from the pandemic, building resilience is paramount. Organizations must enhance their ability to anticipate and adapt to disruptions, diversify their supplier base, and implement agile response mechanisms to mitigate future risks effectively.

4.2. Demand Volatility and Forecasting Uncertainty: The pandemic caused significant fluctuations in consumer demand, with abrupt shifts in buying patterns and preferences. While some industries experienced surges in demand for essential goods, others faced sharp declines in demand for non-essential products and services. [22],[23] Forecasting demand in the post-pandemic era remains challenging due to ongoing uncertainty, changing consumer behaviors, and market dynamics. Organizations need robust demand forecasting models that can adapt to evolving conditions and provide accurate insights into future demand trends.

4.3. Inventory Management and Optimization: The pandemic highlighted the importance of effective inventory management in mitigating supply chain risks. Organizations faced challenges in balancing inventory levels to

meet fluctuating demand while avoiding excess stockpiles and obsolescence.[19] In the post-pandemic era, optimizing inventory management processes is essential to minimize carrying costs, reduce stockouts, and improve overall supply chain efficiency. Leveraging data analytics and AI-driven algorithms can help organizations optimize inventory levels, streamline replenishment processes, and align inventory with demand fluctuations.

4.4 Supply Chain Transparency and Visibility: The pandemic underscored the need for greater transparency and visibility across supply chains. Many organizations lacked visibility into lower-tier suppliers, making it challenging to identify and address risks upstream in the supply chain. [20] Enhancing transparency and visibility requires collaboration and information sharing among supply chain partners, as well as the adoption of technologies such as blockchain and IoT to track and trace products throughout the supply chain. By improving visibility, organizations can identify potential bottlenecks, mitigate risks, and enhance supply chain resilience.



Figure 4 Post Pandemic SCM Challenges

4.5. Reshoring and Nearshoring Strategies: The disruptions caused by the pandemic prompted organizations to reassess their sourcing strategies and supply chain configurations. Many companies are reconsidering their reliance on offshore suppliers and exploring reshoring or nearshoring options to reduce lead times, enhance flexibility, and mitigate geopolitical risks. [25] Reshoring and nearshoring strategies involve bringing production closer to end markets, diversifying sourcing locations, and building more resilient supply chains. However, these strategies require careful consideration of factors such as cost, quality, and regulatory requirements to ensure long-term viability and competitiveness.

4.6. Digital Transformation and Technology Adoption: The pandemic accelerated the adoption of digital technologies and spurred innovation within supply chains. Organizations increasingly rely on digital platforms, cloud-based solutions, and AI-driven analytics to optimize supply chain processes, enhance collaboration, and improve decision-making. [22],[24] Embracing digital transformation is essential for organizations to remain competitive in the post-pandemic era. However, digitalization efforts must be accompanied by investments in talent development, cybersecurity, and change management to realize their full potential and mitigate associated risks.

4.7. Sustainability and ESG Considerations: The pandemic highlighted the interconnectedness between supply chain resilience, sustainability, and environmental, social, and governance (ESG) factors. Organizations are facing growing pressure from consumers, investors, and regulators to prioritize sustainability and ESG considerations within their supply chains. [25] This includes reducing carbon emissions, minimizing waste, and ensuring ethical labor practices throughout the supply chain. Integrating sustainability into supply chain strategies not only mitigates reputational risks but also creates opportunities for innovation, cost savings, and competitive advantage in the post-pandemic era.

In conclusion, navigating the post-pandemic supply chain landscape requires organizations to address a range of complex challenges, from building resilience and enhancing transparency to embracing digitalization and sustainability. [22] By proactively addressing these challenges and leveraging emerging technologies and best practices, organizations can position themselves for success in the evolving business environment.

5.Comparasion of Supply chain using AI in post pandemic era v/s traditional approaches in pre pandemic era: -

Aspect	Pre-Pandemic Era	Post-Pandemic Era
Technological Infrastructure	Limited adoption of AI and advanced analytics tools.	Increased adoption of AI-driven technologies.
Demand Forecasting	Relied on historical data and heuristic methods.	AI-powered demand forecasting accurate predictions.
Inventory Management	Static inventory policies and reorder points	Dynamic inventory optimization using AI algorithms.
Logistics and Transportation	Fixed transportation routes and schedules	AI-driven route optimization for cost and time savings.
Risk management	Manual risk assessment and mitigation strategies.	AI-driven adaptive risk management for real-time insights.

Key Takeaways:

Technological Advancements: The post-pandemic era sees a significant increase in the adoption of AI-driven technologies compared to the pre-pandemic era, enabling organizations to enhance efficiency and resilience in their supply chain operations.

Proactive Risk Management: AI-enabled systems in the post-pandemic era allow for proactive risk identification and mitigation, enabling organizations to anticipate and respond to disruptions in real-time.

Dynamic Optimization: Unlike the static approaches of the pre-pandemic era, AI-driven systems in the post-pandemic era enable dynamic optimization of inventory, logistics, and supplier relationships, leading to cost savings and efficiency gains.

Enhanced Agility and Resilience: With AI-enabled systems, organizations in the post-pandemic era exhibit greater agility and resilience, enabling them to adapt quickly to changing market conditions and disruptions.

Overall, the adoption of AI-driven technologies in the post-pandemic era represents a transformative shift in supply chain management, empowering organizations to build more agile, resilient, and efficient supply chains capable of thriving in today's dynamic business environment.

6.Conclusion: - In the face of unprecedented challenges brought about by the COVID-19 pandemic, the importance of adaptive supply chain risk management cannot be overstated. This paper has explored the transformative potential of leveraging Artificial Intelligence (AI) to mitigate disruptions and enhance resilience in the post-pandemic era. By integrating AI-driven technologies into supply chain management processes, organizations can proactively identify, assess, and mitigate risks in real-time, thereby ensuring operational continuity and maintaining customer satisfaction. The adoption of AI-enabled adaptive risk management strategies represents a paradigm shift in how organizations approach supply chain resilience. By leveraging AI technologies for real-time risk monitoring, predictive analytics, and dynamic risk assessment, organizations can anticipate and respond to disruptions with agility and precision. This enables them to optimize inventory management, streamline logistics operations, and strengthen supplier relationships, thereby minimizing the impact of disruptions on their supply chains.

Furthermore, the post-pandemic era has seen a significant increase in the adoption of AI-driven technologies across industries. Organizations recognize the value of AI in enhancing supply chain agility, resilience, and competitiveness in today's dynamic business environment. By harnessing the power of AI to optimize supply chain processes, organizations can achieve cost savings, improve efficiency, and gain a competitive edge in the market. However, the successful implementation of AI-enabled adaptive risk management requires organizations to overcome various challenges, including data quality issues, talent shortages, and change management barriers. Addressing these challenges requires a concerted effort from organizational leaders to invest in data infrastructure, talent development, and organizational culture to fully realize the benefits of AI in supply chain management.

In conclusion, adaptive supply chain risk management using AI holds immense promise for organizations seeking to navigate uncertainties and disruptions in the post-pandemic era. By embracing AI-driven technologies and best practices, organizations can build agile, resilient, and future-proof supply chains capable of thriving in today's rapidly evolving business landscape.

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