

# Strategies for Development Educational Administration in Universities, Nanning

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**Abstract:**-The objectives of this research were: 1) To study the current situation of Education Administration in Universities, Nanning. 2) To study the strategies for Development Education Administration in Universities, Nanning. 3) To evaluate the feasibility of strategies for Development of Education Administration in Universities, Nanning.

The sample were 297 managers at five universities in Nanning, Guangxi Province, China. The instrument has 3 parts as follow: The first step is to study the factors affecting the development strategy of education in Chinese universities and the guidelines for creating. In the second step, content analysis was used to analyze and develop strategies for the development of educational management in Nanning University. In the third step, the feasibility of the development strategy of education management in Nanning University was analyzed through the interviews.

The data analysis by using percentage, mean, standard deviation and content analysis.

The results were found that:

1.The current situation of Education Administration in Universities, Nanning in six aspects was at high level. Considering the results of this research aspects ranged from the highest to lowest level were as follow: the highest level was inancial and assets management development, Staff management, Campus management, Student management, Safety management, Education and teaching management.

2.The Strategies for Development Educational Administration in Universities, Nanning in six aspects, which contain 38 measures. There are 5 measures for Staff management, 7 measures for Student management, 7 measures for Education and teaching management , 7 measures for Safety management, 6 measures for Campus management, and 6 measures for Financial and asset management Development.

3.The adaptability and feasibility of The Strategies for Development Educational Administration in Universities, Nanning in six aspects were at high level with the values between 3.50 and 4.49, which means the Strategies for the improving the Development Educational Administration are adaptability and feasibility.

**Keywords**-Strategies, Development, Educational Administration, University, Nanning.

## 1. Introduction

In the current context of global integration, education has become an important resource and means to enhance comprehensive national power in all countries of the world, so all countries are actively promoting and

improving all aspects of education. Educational administration, as the central aspect and guiding theory of all university work, determines the affairs of universities.

Behind the promulgation of these education administration policies that have had a profound impact on China is the result of the strategies that have been continuously proposed by countless Chinese researchers and experts in the field of education administration in response to the problems of the country's education administration.

These strategies have proved to have far-reaching effects on national education administration, laying the talent foundation for the country's economic takeoff in recent years.

Therefore, it is important to study educational administration and propose relevant strategies for the development of universities.

This dissertation will examine the current state of educational administration at Nanning University in China, identify current problems in this area, and then make useful recommendations in this area, taking into account relevant experiences in other regions of China and overseas universities.

## **2. Research Questions**

1. what is the current situation of Education administration in Universities, Nanning?
2. How to develop the Educational administration model strategies of Universities, Nanning should be done?
3. Is Strategies for Development Educational Administration in Universities, Nanning feasible?

## **3. Literature Review**

### **3.1 concepts of educational administration**

Prof. Robert.(2000). published a paper in the American Educational Research Journal, in which he argued that "continual and necessary reform is the power of higher education.

Zhang, W., Wang, Y., Yang, L., & Wang, C. (2020). analyze the causes of the low efficiency of university administration in China and put forward corresponding measures to solve the problem in Ruminations on the Reform of Current University Administration.

Kaican Li. (2020).pointed out in "Talking about the Construction of University Administration Team" that in the era of rapid development of higher education.

Zhang Yuemei. (2010) puts forward in "Analyzing the Serviceability of University Administration" that university administrators should form the concept of serviceability of university administration in their work and establish.

Wang Yang and Zhang Jige. (2020)analyze the causes of low working efficiency in the administrative management of universities in China.

Zhou Guangli. (2020)pointed out in his book Academic Freedom and University Management that academic freedom is the core content of university management.

### **3.2 Concept and theory of educational administration**

Yan. (2018) in "School management should "keep constant and understand change".

Chen, Tao, & Shao, Yuan. (2013) In "Analysis of work status and influencing factors of educational management workers in colleges and universities.

Deng Aihua. (2014) in How to "put people first" in the management of university education.

Chen, Guixiang. (2017) in "Research on the Impact of Big Data on the Education Management of China's Colleges and Universities and Countermeasures.

Lin. (2023) "Research on the innovation path of education management in colleges and universities in the new era.

### 3.3 Context of university in Nanning

In recent years, education in Nanning City, Guangxi, has undergone great changes. According to the data released by the Nanning Education Commission in 2019, there are currently 1,106 elementary school in Nanning, with 730,900 students and 40,000 full-time teachers;

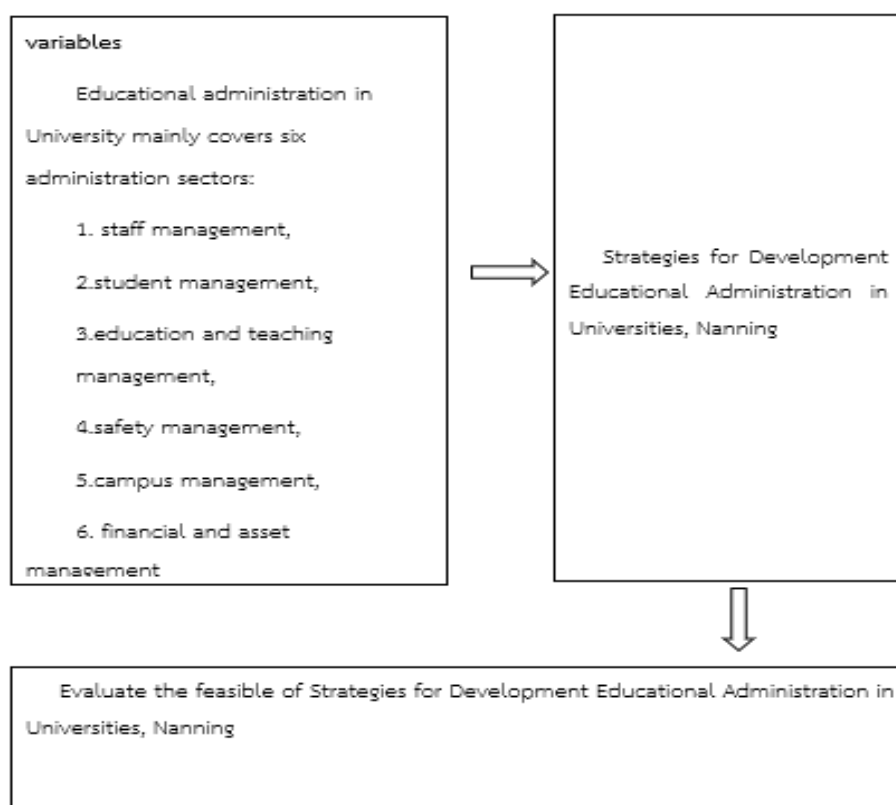
### 3.4 Related Research

#### The problem of appointing teachers in colleges and universities

In the implementation of teacher appointment, due to the expansion of higher education enrollment in recent years, the quality and quantity of teachers are relatively insufficient, so many universities still follow the way of "teacher title evaluation", but fail to implement the "teacher post appointment system" in the real sense.

## 4. Research Conceptual Framework

Figure 1 Research Framework



## 5. Objectives

1. To study the current situation of Education Administration in Universities, Nanning.
2. To study the strategies for Development Education Administration in Universities, Nanning.
3. To evaluate the feasibility of strategies for Development of Education Administration in Universities, Nanning.

## 6. Research Methodology

### 6.1 Population/Sample

#### 6.1.1 Population

The population of this research include 560 managers of literature majors of Guangxi University; Guangxi Medical University, the number of registered managers is 332; Managers of literature majors of Guangxi Nationalities University are currently registered at 208; Managers of literature majors of Nanning Normal University, managers are registered at 180; Managers of management majors of Nanning college of technology, Total 120 Managers. The total number of all are about 1328 people.

### 6.1.2 Sample

#### The sample groups

In order to cover the survey group more comprehensively, five universities in Nanning, Guangxi Province, China are selected as the survey group, including comprehensive universities: Guangxi University; medical universities: Guangxi Medical University; characteristic universities: Guangxi Nationalities University; Teacher training universities: Nanning Normal University; other universities: Nanning college of technology; Each university has its own characteristics, while the survey group covers The characteristics of comprehensive, characteristic and professional make the empirical investigation of this paper more meaningful in practice.

The sam size of this sample was determined according to the sample table below as follows.

Guangxi University: total number of managers 560, sample 226; Guangxi Medical University: total number of professional managers 332, sample 175; Guangxi Nationalities University total number of managers 208, sample 136; Nanning Normal University: total number of professional managers 180, sample 123; Nanning college of technology: total number of professional managers 120, sample 92. The total number of samples are about 297.

#### Research Instruments

##### Determine the research method

##### Literature research method

Before determining the selected topic of this paper, we used the library, Knowledge Network, Wanfang, etc. to collect a large number of domestic and foreign related literature, comb through it, summarize and summarize the research of others, from which we clarified our own direction of writing, and found the entry point of our own research perspective. The rich research materials have laid a solid theoretical foundation for the writing of this paper.

##### Research tools

In the first step, an expert panel consisting of five experts with extensive experience in educational administration at Chinese universities was established.

In the second step, the expert panel was asked to assess the feasibility and practicality of the educational administration development strategy of Nanning University.

##### Data collection

Collect and maintain audio and written records of the five expert panel members on the feasibility and practicality of the educational administration development strategy of Nanning University.

## 7. Research Results

**Table 1 The mean value and standard deviation of the current situation of Education Administration in Universities, Nanning across the six aspects.**

(n=297)

NO.	Name	$\bar{x}$	S.D.	Level	Rank
1	Staff management	4.00	0.78	High	2
2	Student management	3.77	0.86	High	4

NO.	Name	$\bar{x}$	S.D.	Level	Rank
3	Education and teaching management	3.63	0.96	High	6
4	Safety management	3.72	0.87	High	5
5	Campus management	3.87	0.83	High	3
6	Financial and assets management development	4.06	0.88	High	1
Total		3.85	0.86	High	

According to table 4.2, found that the current situation of Education Administration in universities, Nanning across the six structures was at high level ( $\bar{x}=3.85$ ). Considering the results of this research aspects ranged from the highest to lowest level were as follow : the highest level was Financial and assets management development ( $\bar{x}=4.06$ ), Staff management ( $\bar{x}=4.00$ ), Campus management ( $\bar{x}=3.87$ ), Student management ( $\bar{x}=3.77$ ), Safety management ( $\bar{x}=3.72$ ), And Education and teaching management was the lowest level ( $\bar{x}=3.63$ ).

**Table 2 Strategies for Development Educational Administration in Universities, Nanning.**

Strategy	How
Staff management	1. Enhancing fairness in the distribution of wages and compensation
	2. To establishing positive channels of communication
	3. Focus on work-life balance for employees
	4. To provide good employee benefits and pay attention to the health and well-being of employees, such as health insurance and vacation
	5. To provide regular training programs to help staff improve their skills and knowledge to cope with the changing educational environment.

## 8. Conclusion

### 8.1 Conclusion

The research in the Strategies for Development Educational Administration in Universities, Nanning. The researcher summarizes the conclusion into 3 parts, details as follows:

Part 1: The current situation of Education Administration in Universities, Nanning

Part 2: The strategies for Development Education Administration in Universities, Nanning

Part 3: The feasibility of strategies for Development of Education Administration in Universities, Nanning.

Part 1: The current situation of Education Administration in Universities, Nanning.

The current situation of Education Administration in Universities, Nanning in six aspects was at high level. Considering the results of this research aspects ranged from the highest to lowest level were as follow: the highest level was inancial and assets management development Staff management, Campus management, Student management, Safety management, Education and teaching management.

1. Staff management was at high level. Considering the results of this research aspects ranged from the highest to lowest level were as follow: the highest level was Your university has established sound motivational methods for teachers and staff , Your university assigns political and operational tasks to faculty, The balance of teaching and research awards at your university, Your university evaluation and disciplinary mechanism for teachers and

staff, Your university's financial support for faculty scholarship, Your university is strict about employee attendance, Your university evaluation and disciplinary mechanism for teachers and staff, Your university assigns political and operational tasks to faculty , and Your university vacation system was the lowest level ..

2.Student management was at high level. Considering the results of this research aspects ranged from the highest to lowest level were as follow: the highest level was Your university is strict with its students ,Your university financial support for student entrepreneurship , Your university's university registration system is sound ( $\bar{x}=3.9$ ),Your university management of student attendance assessment, Your university incentives for students' innovative and entrepreneurial behavior, Your university support for student work-study, Your university management of students' personality and character, Your university manages the dormitory life of its students was the lowest level .

3. Education and teaching management was at high level. Considering the results of this research aspects ranged from the highest to lowest level were as follow: the highest level was Your university's physical education resources are allocated on demand, Your university's teaching work inspection system is perfect, Your university is democratic in terms of educational administration, Course plans and curriculum standards are strictly enforced for student learning at your university , Your university has enough faculty members, Your university has enough teaching resources, Your university is necessary practice teaching ,and Teaching methods are diverse at your university was the lowest level .

4. Safety management was at high level. Considering the results of this research aspects ranged from the highest to lowest level were as follow: the highest level was Your university has regular drills for earthquakes, fires and other events, Your university's ability to respond to public emergencies, Your university has enough security managers ,Your university's access control standards are uniform ,Your university has well-established safety regulations, Your university's performance in epidemiology and infectious disease control management, Your university's average level of safety performance in laboratory equipment management, And Your university provide personal safety education was the lowest level .

5. Campus management was at high level. Considering the results of this research aspects ranged from the highest to lowest level were as follow: the highest level was Your university strictly enforces educational laws and regulations, Your university conducts the necessary supervision to maintain good order on your campus, Your university replaces obsolete infrastructure equipment in a timely manner, Your university was campus culture development, The overall construction, appearance and environment of your university, Your university has a good school culture, Classroom space layout of your university ,Your university was health environment , And Your university was space layout configuration was the lowest level .

6. Financial and assets management development was at high level. Considering the results of this research aspects ranged from the highest to lowest level were as follow: the highest level was Your university's revenue streams and funding operations are clear and transparent ,Financial management of your university supports education, teaching and development ,Your university financial management supports faculty research ,Your university implements controls in strict compliance with the financial management system ,Your university's budget management system is sound, Your university has proper oversight of the asset management department ,Your university's financial hierarchy is reasonable, Involvement of grassroots employees at your university in internal controls and performance management at your university ,Your university is adept at using information technology to respond to financial management model adjustments ,and Your university's facilities and equipment replacement and repair financial process is cumbersome was the lowest level .

#### Part 2: The strategies for Development Education Administration in Universities, Nanning

The Strategies for Development Educational Administration in Universities, Nanning in six aspects, which contain 38 strategies. There are 5 strategies for Staff management, 7 strategies for Student management, 7 strategies for Education and teaching management , 7 strategies for Safety management, 6 strategies for Campus management, and 6 strategies for Financial and asset management Development.

Staff management consisted of 5 strategies: 1.Enhancing fairness in the distribution of wages and compensation,2.To establishing positive channels of communication,3.Focus on work-life balance for employees,4.To provide good employee benefits and pay attention to the health and well-being of employees, such as health insurance and vacation,5.To provide regular training programs to help staff improve their skills and knowledge to cope with the changing educational environment..

Student management consisted of 7 strategies: 1.Improvement of student dormitory management,2.Establish communication channels to listen to students' opinions and feedback,3.To encourage students to actively participate in school activities, clubs and organizations to develop leadership skills and teamwork,4.To provide academic counseling, mentorship, and learning resources to help students succeed academically,5.To set up a mental health counseling service to help students cope with stress and emotional problems,6.To create a diverse and inclusive campus environment that respects students from different backgrounds and cultures. Pay attention to and improve the dormitory environment of students to create a good learning environment and living environment for students,7.To encourage students to participate in public welfare activities, provide opportunities to participate in social services, and develop a sense of social responsibility.

Education and teaching management consisted of 7 strategies: 1.Improved diversification of teaching methods,2.Integration of teaching theory and practice,3.Guiding college students to start their own businesses,4.To provide teaching resources, curriculum design guidance and teaching innovation support to help teachers improve the quality of teaching.,5.To provide continuous professional development opportunities, including training, seminars, and participation in academic research.,6.Pay attention to teachers' work-life balance,7.To encourage teachers to participate in the decision-making process of the university so that they can have a voice in campus affairs.

Safety management consisted of 7 strategies: 1.Increase in the number of security managers,2.Emphasis on daily training of safety managers,3.Bringing safety education content into the classroom,4.To develop clear campus safety policies and procedures to ensure that staff, students and visitors are aware of and comply with safety regulations. Interviewee,5.To develop and implement emergency contingency plans, including appropriate response strategies in case of fire, natural disasters, and security threats,6.To strengthen the physical security facilities on campus, including monitoring system, access control system, alarm system, etc., in order to prevent potential threats,7.To establish cooperative relationships with local law enforcement, community residents, etc. to maintain campus safety.

Campus management consisted of 6 strategies: 1.Improving the spatial layout of university campuses,2.Improved utilization of university public facilities,3.To set up student counseling centers to provide mental health support, career guidance and study counseling,4.To enhance the maintenance and beautification of campus facilities and keep the buildings, greenery and infrastructure in good condition,5.To provide appropriate venues and resources to support the rich and diverse development of student societies, activities and clubs,6.To cultivate a positive campus culture and encourage academic exchanges, artistic creation and social participation.

Financial and asset management Development consisted of 6 strategies: 1.Establishment of an information-based university financial management system,2.To Improve asset management systems and processes,3.To develop a reasonable fundraising plan and find diversified sources of funding to support the development and program implementation of the university,4.To conduct a project cost-benefit analysis to ensure the effective use of resources and avoid waste of resources,5.To establish a risk management mechanism to identify and assess potential financial and asset risks and take appropriate strategies to manage them,6.To establish a continuous improvement mechanism to regularly assess the effectiveness of financial and asset management and make adjustments and improvements based on the assessment results..

Part 3: The feasibility of strategies for Development of Education Administration in Universities, Nanning.

The feasibility of The Strategies for Development Educational Administration in Universities, Nanning in six aspects were at high level with the values between 3.50 and 4.49, which means the Strategies for the improving the Development Educational Administration are feasibility.



## 8.2 Discussion

The research in the Strategies for Development Educational Administration in Universities, Nanning. The researcher summarizes the discussion into 3 parts, details as follows:

Part 1: The current situation of Education Administration in Universities, Nanning

Part 2: The strategies for Development Education Administration in Universities, Nanning

Part 3: The feasibility of strategies for Development of Education Administration in Universities, Nanning.

According to the key issues derived from the questionnaire analysis to find and learn from the results of foreign research and related experience to discuss and analyze, for the Nanning City, the experts of various universities to put forward relevant recommendations to provide a certain reference.

### Discussion on Staff management:

Conclusions of the questionnaire analysis

Low average scores of universities in staff management include "high level of salaries of university teachers" with an average value of 3.852 and "the system of vacations at the university" with an average value of 3.829.

Foreign research results and related experience

American psychologist John Stacey Adams (1976) proposed that the rationality and fairness of the distribution of wages and compensation on the impact of employee motivation. Adams (John Stacey Adams) Equity Theory (Equity Theory), that only fair compensation, can make the workers feel satisfied and play a role in motivation. Whether the compensation is fair or not, the workers do not just look at the absolute value, but make social comparisons, compare with other people, or make historical comparisons, and their own past comparisons. Too high or too low compensation can make workers psychologically nervous. Motivators should first study whether the distribution system and process are unreasonable and unfair, and try to eliminate the causes of unfairness and improve the efficiency of the organization.

In a study, Mahan Tammu put forward four main motivational factors for knowledge workers, which are, in order of importance, individual growth, job autonomy, business achievement, and monetary wealth. Personal growth accounted for the largest percentage: 33.74%, and money accounted for the smallest percentage of the four, only 7.07%.

Source: [US] by Paul S. Meyers. Knowledge Management and Organization Design [M]. Translated by Jiang Huigong et al. Zhuhai: Zhuhai Publishing House, 1998, 255.

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Kayo Sady, Micheal G. Aamodt, and David Cohen have discussed both external and internal equity, external from the perspective of the labor market, and internal from the perspective of teachers, including those who are engaged in the same type of teaching or who are equally effective in teaching, as well as pay equity among teachers of different genders or with different pay scales. The internal is within teachers, including those who teach the same type of teaching or teach with equal effectiveness, as well as those of different gendered or racialized groups of teachers.

Jason A. Presley has a long history of analyzing the pay disadvantages of female faculty in higher education. The study shows that women have surpassed men in higher education and degree attainment, yet fewer female faculty members in higher education are promoted to professor than their male counterparts.

Bentley and Blackburn (1992) and Chamberlain (1988) have conducted comprehensive surveys and have shown that female faculty members earn less than male faculty members in equivalent positions.

Debra A. Barbczat analyzed the difference in pay between male and female teachers by controlling for factors including publications, subject matter, type of school, level of education, and academic title, and showed that all other factors being equal, female teachers were paid less than male teachers.



Sean P. Foley (Sean P. Foley), a detailed comparative analysis of the teaching, research and social service work of college faculty in terms of gender, race, age, years of teaching experience, tenure, title and base salary. The most significant factor affecting the compensation of college faculty is research activity, and the actual survey found that tenured professors and tenure-track faculty conduct more research activity than non-tenure-track faculty, and that male faculty have more research activity than female faculty.

Derek Bok (Derek Bok) believes that colleges and universities should establish reasonable teacher compensation and benefit policies to motivate teachers, and combine institutional norms with teachers' individual efforts to form a synergy to promote the progress of education quality.

American Federation of Teachers 2013 survey results show that the five top universities teachers' basic salaries accounted for 83.27% of total compensation, respectively, California Institute of Technology, Princeton University, 82.18%, Stanford University, 81.49%, Massachusetts Institute of Technology, 79.14%, Harvard University, 78.79%.

In 2012, based on the research, scholars such as Philip Atterbach selected 28 countries from America, Europe, Asia and Africa (including countries with high and medium levels of development) to conduct a comparative study of public college and university teacher compensation. The results of the study showed that the overall average monthly salary of teachers and the average monthly salary of professors in our universities ranked in the bottom third. The results of the international comparative study by scholars such as Philip Atterbach show that the salaries of new teachers in our colleges and universities are the lowest among the 28 countries, and the difference between the salaries of professors and those of new teachers is the greatest, with a salary ratio of 4.3:1.

## 9. Recommendations

Comprehensive questionnaire analysis, expert advice obtained from interviews and results of foreign literature, the results of the study on the development of improvement strategies for education management in Nanning universities put forward "the following improvement suggestions

From the results of the overall data analysis, it can be seen from the detailed description of the average scores of each dimension that the higher average scores are financial and asset management, faculty and staff management and campus management. The lower average scores are in student management, security management and education and teaching management. It shows that the university has done a better job in financial and asset management and faculty and staff management, and is more in line with the development level of the school at this stage in the construction of the basic system for faculty and staff, the construction of the financial system, and the financial and asset management, and the overall average score of the dimensions is higher, which indicates a better performance. In terms of student management, safety management, education and teaching management, the school has done an average job, especially in supporting students' work-study, students' personality and character management, and students' dormitory life management, which need to be further improved.

The following are suggestions for improvement in 6 sections respectively

### 1. staff management.

The lower average scores of staff management are "Teacher's salary in your university at high level" with an average score of 3.852; "Your university vacation system" with an average score of 3.829.

The following are the recommendations of the experts found in the interviews:

1. I think it is important to establish active communication channels to ensure that employees are aware of the university's goals, policies and I think it is important to establish active communication channels to ensure that employees are aware of the university's goals, policies and decisions and to reduce information asymmetry. The issue of salary of the top ranked employees of Statistical Rush, I think the focus needs to be on whether The issue of salary of the top ranked employees of Statistical Rush, I think the focus needs to be on whether the

distribution is fair or not, in order to achieve fairness first of all, we need to achieve information symmetry. Interviewee 1.

2. I think it is important to pay attention to staff's work-life balance and provide flexible working arrangements and support to minimize staff's stress and fatigue. I think it is important to pay attention to staff's work-life balance and provide flexible working arrangements and support to minimize staff's stress and fatigue. Interviewee 3.

## **2. student management.**

In the area of student management, the lower average scores are " Your university management of students' personality and character" with an average score of 3.632; " Your university manages the dormitory life of its students" with an average score of 3.577.

The recommendations of the experts found in the interviews are as follows:

1) I think it is necessary to set up a mental health counseling service to help students cope with stress and emotional problems, and the safety management I think it is necessary to set up a mental health counseling service to help students cope with stress and emotional problems, and the safety management of students should not only be reflected in the management of students' grades and comprehensive quality, but also need to pay extra attention to students The safety management of students should not only be reflected in the management of students' grades and comprehensive quality, but also need to pay extra attention to students' life, dormitory relationship, interpersonal communication, and personal character. Interviewee 4.

2) I think it is important to create a diverse and inclusive campus environment that respects students from different backgrounds and cultures. Pay attention to and improve the dormitory environment. I think it is important to create a diverse and inclusive campus environment that respects students from different backgrounds and cultures. Pay attention to and improve the dormitory environment of students to create a good learning environment and living environment for students. Interviewee 6.

## **3. education and teaching management**

The lower scores in education and teaching management were " Teaching methods are diverse at your university" with a mean of 3.465 and "Your university is necessary practice teaching" with a mean of 3.500.

The recommendations of the experts found in the interviews are as follows:

1) I think it is necessary to promote the diversification of teachers' teaching methods, so that teaching is not limited to the classroom. we can refer to I think it is necessary to promote the diversification of teachers' teaching methods, so that teaching is not limited to the classroom. We can refer to the example of Thai schools, increase the opportunities for students to learn and practice outside the school, refer to the teaching methods of American and German universities, and increase the number of hands-on training classes to improve students' thinking ability and innovation ability. Interviewee 2

2) I think it is necessary to set up a feedback channel for teachers, listen to their opinions, and continuously improve the management style. Interviewee 10.

## **4. safety management**

In the area of safety management, the average scores were low for " Your university provide personal safety education", with an average score of 3.506; " Your university's average level of safety performance in laboratory equipment management" with a mean score of 3.552.

The recommendations of the experts were found in the interviews as follows:

1) I think it is important to focus on student safety, set up a specialized student safety organization or department, and provide mental health support and emergency help. Interviewee 7

2) I think it is important to establish cooperative relationships with local law enforcement, community residents, etc. to maintain campus safety . I think it is important to establish cooperative relationships with local law enforcement, community residents, etc. to maintain campus safety. Interviewee 8

### **5. campus management.**

In the area of campus management, the lower average scores were for " Your university has a good school culture", with an average score of 3.842; " Classroom space layout of your university", with an average score of 3.732; "(Your university was health environment", with an average score of 3.732; and "(Your university was health environment)", with an average score of 3.842. university was health environment" with a mean score of 3.713; " Your university was space layout configuration" with a mean score of 3.713.

The recommendations of the experts found in the interviews are as follows:

1) I think it is necessary to conduct a comprehensive assessment of the current situation of campus management in each university, including the I think it is necessary to conduct a comprehensive assessment of the current situation of campus management in each university, including the maintenance of facilities, cultural atmosphere, academic environment, etc., to find out the existing problems and room for improvement, clear rules and regulations, to create a unique campus culture of the university, and to use the development of information technology to reform the traditional management methods that can not be done, and to keep up with the trend of the times. Interviewee 1.

2) I think it is necessary to strengthen campus security measures, including physical security facilities and network security, to ensure the safety and privacy of students and faculty. I think it is necessary to strengthen campus security measures, including physical security facilities and network security, to ensure the safety and privacy of students and faculty. Interviewee 9.

### **6. financial and asset management**

In the area of financial and asset management, the average scores were high overall, with relatively low scores for "Your university is adept at using information technology to respond to financial management model adjustments" and "I think it is necessary to strengthen campus security measures, including physical security facilities and network security to ensure the safety and privacy of students and faculty. management model adjustments" with an average score of 3.961 and "Your university's facilities and equipment replacement and repair financial process is cumbersome" with an average score of 3.961. financial process is cumbersome" with a mean score of 3.881.

The recommendations of the experts found in the interviews are as follows:

1) I think it is important to establish an efficient asset management system to record, track and maintain the fixed assets, equipment and facilities of I think it is important to establish an efficient asset management system to record, track and maintain the fixed assets, equipment and facilities of the university. Interviewee 2.

2) I think it is important to provide continuous training and development opportunities for the financial and asset management team to keep their professional knowledge and skills up-to-date. I think it is important to provide continuous training and development opportunities for the financial and asset management team to keep their professional knowledge and skills up-to-date. Interviewee 8.

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